

WHO I AM

My name is Marina Radaelli, and I was born in Milan, Italy, under the astrological sign of Pisces.

Like they say of Pisces, I love everything which is harmonious and beautiful, but above all, beautiful people, beautiful smiles and the determination to meet a goal.

I have had to get through some "tough training" in my life, and thanks to this, I strongly believe that there are no goals which are too ambitious, just people who give up on them.

My skills, expertise and experience are the fruit of my resilience and will.

I am a 360° fashion project manager:

Mary's Style is therefore a new business offering a cross-cutting fashion project management service: a well-rounded expert who can work on multiple fronts and handle very different clients, who nevertheless all have in common the desire to improve; in short, I take care of everything related to clothing, beauty routine, grooming, etiquette, lifestyle.

I am an optimistic and enthusiastic person, and believe in sharing knowledge, living in harmony with people and places, and the sacred right to work to make your dreams come true.

We women are all different, but each of us is special and unique and deserves clothes which can put us at our best and fully respect our individual features!



Let yourself take care of "your body and your mind", in a unique way, because the ad hoc construction of something designed for us " is like a person : it's nice to discover it, let yourself be fascinated, amazed and to do this you have to give it a soul.



I founded Mary's Style Lifestyle to offer my customers (companies and individuals) full-service stylistic design.

I design clothes and outfits which are complete and personalized, specifically designed for the person, their colors, and style. From the initial sketch and selection of the fabric right through to the final fitting, the wearer is always at the center of the process, and thanks to highly professional fashion style, tailoring, design, and restyling techniques, I offer a complete customer experience.

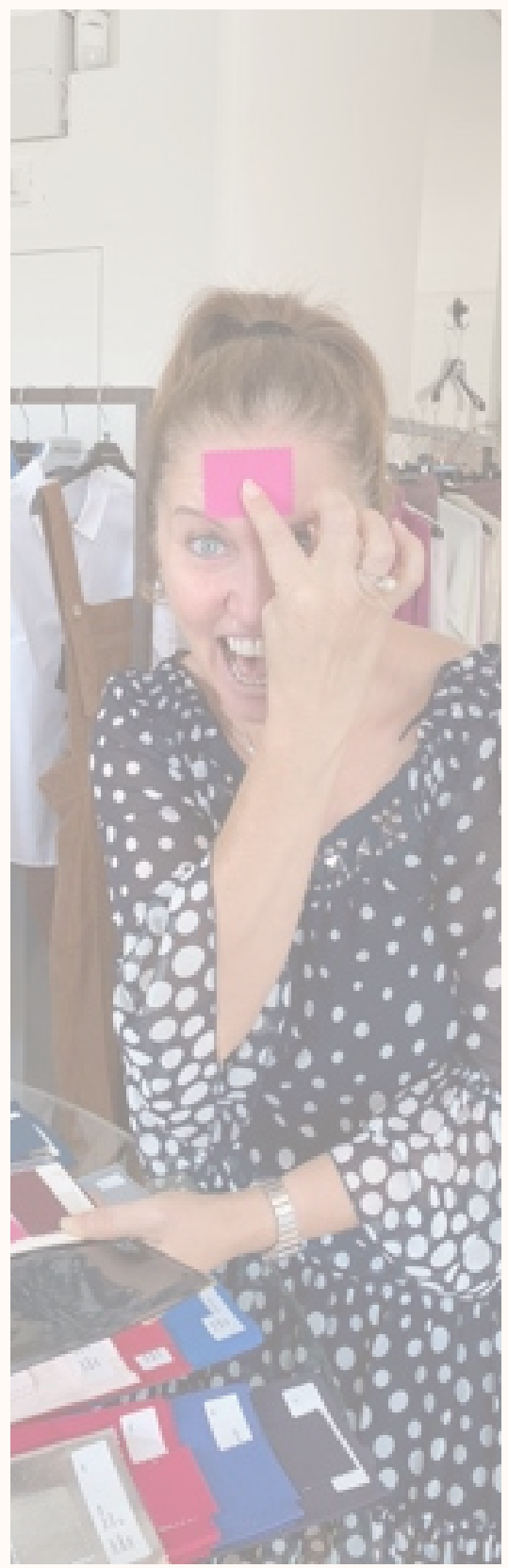
How do I work?

Starting out with image consultancy, (trought Armocromia, Body Shape, Face Styling, Make-up, analisi del proprio stile di vita) I am able to offer a Sartorialist experience, creating unique made-to-measure garments.

All of this is supported by the use of artificial intelligence software (industry 4.0) which allows me to offer a virtual interactive experience with the client: from the point of view of flexibility, customisation and involvement, combined with innovation and creativity, I am able to provide a preview of the piece, cut and tailored to the characteristics of the individual, through the use of 4D Virtual Avatars.



Colour Analysis: your colorful friends



Every colour has a meaning, and we might not be aware that the colours chosen for our outfits influence ourselves, first and foremost, and then others.

Why is it important to know which colours look good on us and which don't?

Colors that are in keeping with our complexion homogenize the skin, illuminating it and attenuating any defects. On the other hand, colours which are not have an ageing effect and accentuate facial defects, such as blotching, marks, wrinkles, imperfections and dull skin tones.

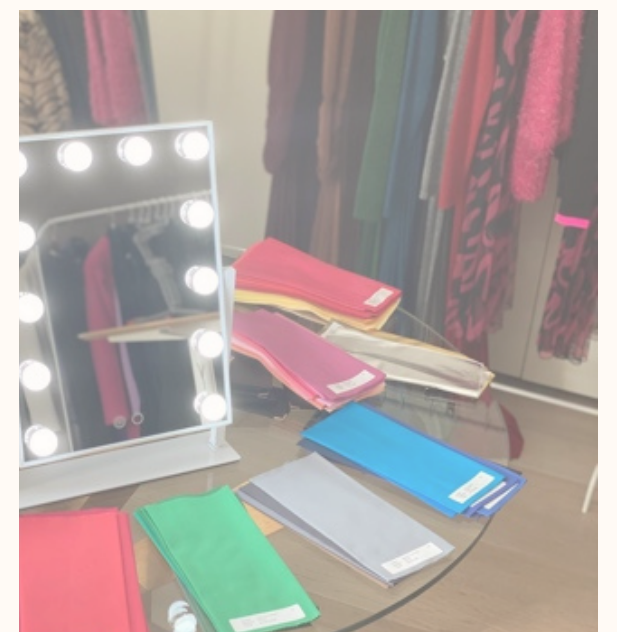
Colour analysis consists of analysing the undertones of the skin using the draping method (draping pieces of coloured fabric against the skin) and analysing other characteristics of your chromatic typology.

At the end of the session, you will receive a personalised palette of colours (on cotton backers) in order to create new and interesting colour combinations which are more in keeping with your own qualities, and with an eye on new trends, to use when selecting outfits, accessories, and for your make-up and hair-styling.



Duration: 1.5 hours

Cost: 125 euro



Body Shape: enhance your physique

When we talk about physique, we are often used to classifying it into a limited number of types, but the topic is much more complicated than this.

Today we talk about Body Normality and Positivity, meaning the importance of acquiring awareness of your own body, recognising your strengths and knowing how to enhance and make the most of them, regardless of your size, weight and age.

My Body SHAPE consultancy is therefore a service which combines the art of image consultancy (through Body-Assessment and Camouflage techniques) and the ancient sartorial art.

Depending on whether your body shape is hourglass, rectangular, upside-down triangle, pear, apple or oval, I will teach you how to prioritise the right items of clothing, sizes, necklines or sleeves, combining them with the most appropriate fabric and size.

Duration: 1.5 hours

Cost: 129,00 euro



Sartorialist Service

MaryStyle promotes a full range of activities dedicated to women: from style consultancy through to the creation of tailor-made clothing and customised accessories.

Everybody is unique, and as such needs a look which is able to fully reflect their character and personality: creating a new and harmonious style, which is perfectly in keeping with your silhouette, is the order of the day in order to achieve perfection; only through made-to-measure aesthetic and stylistic solutions is it possible to ensure your own personal image is effective.

Your choice of clothing should take into account your own physique, but also the characteristics of the fabric itself, which has its own peculiarities and provides a certain return: some fabrics help us make the most of our strengths, while others do exactly the opposite. It is therefore essential to have the best possible knowledge of them in order to identify the range of fabrics which are most suited to our physical and other characteristics.

What is a Sartorialist?

"A Sartorialist is defined as being half-way between an Image Consultant and a Fashion Designer: it therefore means a professional who is passionate about tailor-made clothing and sartorial style."

Starting out from image consultancy (through Colour Analysis, Body Shape Analysis, Face Styling, Make-up/Hair-Styling, and lifestyle analysis techniques), I am able to offer a Sartorialist experience creating unique tailor-made garments or accessories through a completely unique and personalised Moodboard. This includes fashion plates/fabric swatches and highly refined accessories, patterns customised to your measurements on the basis of the garment to be created.

All this is supported by artificial intelligence software (Industry 4.0) that allow me to offer a virtual and interactive customer experience. From the point of view of flexibility, customisation and engagement, always with a view to innovation and creativity, I am able to show a preview of the garment through Virtual Avatars.

The modelling that I create is therefore both on paper (custom prototypes and fabric samples) and virtual (through the use of CAD, body and technical sheets), because I strongly believe in mixing the ancient art of tailoring with modern technology. The consultancy services that I offer also include the search for unique suppliers, with a particular emphasis on the artisan: this is because it allows me to offer the customer maximum customisation within the fashion and related industries. Some examples? Jewels and jewellery, cashmere jumpers, high-end ready-to-wear, restyling of vintage furs, bags and/or refined accessories.

Duration: 2/3 hours

Price: TBD on the basis of the project



The art of restyling and reorganising, with a particular focus on the wardrobe: learning to give a second “life” to our clothing ...

We make your wardrobe more efficient and, if you want, your spaces too!

Wardrobe

I study your style and your clothing requirements in your working life and in your free time to reorganise and integrate your wardrobe: where needed, we will eliminate clothing and accessories which are no longer appropriate for your style, wear, size and shape. I will help you to identify the items in your wardrobe which provide the best value and are most representative, which follow current trends or in order to create original, characterful combinations. I will also provide tips, techniques and secrets for organising your wardrobe to make it more usable and make your life easier.

But above all, I will help you to identify the most interesting “vintage” items in terms of the form and proportions, materials and colours, style, fashion, physique and fit in order to achieve the right mix and match between vintage and modern.

If you want, I can also use a specific design process tailored to you to give a second life to a garment which holds unique emotions for you. Discover it with me, and we'll design it together anew!

Spaces

Through radical organization and decluttering, we can drastically change our state of mind and even our way of living: put briefly, by reorganizing, we can put the past "in order" and, as a consequence, gain awareness of what really counts in life and what, on the other hand, is not needed.

The criterion used to determine whether to keep something is the emotion that it is able to convey! I will help you learn some important techniques such as the phases of the reorganising, starting out from the right categories of objects in the right order (clothes, books, papers, miscellaneous objects, and finally memories).

Duration: minimum 3 hours depending on wardrobe size

Price: TBD about restyling a single project

seguimi su:





Face Styling + Beauty Routine + Hair Styling

My goal is to offer a method which can provide greater independence in managing your face, hair and make-up/skincare routine (15-20 minutes per day).

My role is not that of a make-up artist or even hair stylist but, thanks to my extensive expertise in these fields, I will be able to provide some highly practical technical information.

How?

• Face Styling and Beauty Routine

- Make-up – Beauty Routine lesson (with Face Chart for those who want it)

You will learn to make the most of and enhance your face through camouflage techniques. Your face will appear more manicured and luminous, thanks to a personalised beauty look which respects your style and application techniques.

Duration: 1 hour

Cost: 100 euro

• Hair-Styling

You will also learn to understand which cuts and colours are able to make the most of and enhance your face: through the use of wigs and/or coloured locks, you will understand the effect of what has the best results on your hair.

I will help you best bring out your natural beauty.

Duration: 1 hour

Cost: 100 euro

• Let's choose your glasses!

Wearing glasses often means you have them on constantly, so they become an integral part of your face. Thanks to analysis of the form of your face (in terms of natural colours and shape), we will choose the best frame for you in terms of shape, colour and style.

The duration of the consultancy, including purchase of frames from an optician in Milan, is around 2 hours.

Price: TBD on the basis of the project



Portraits, set photos, still life

For me, exterior appearance is our calling card.
As I always say, clothes make the woman!

In today's world of business, having nice photos which reflect your personality and the quality of your work is the basis for effective communication. We will plan out together before the session how many photos you need, what they are for and the mood of the shoot: I will handle your styling (make-up, clothing and manner), and a professional photographer will take the pictures.

In particular, using Fashion Styling/Image Consultancy techniques, I will help you create and mix garments for wonderful and original looks. I will help you gain familiarity with various styles and to create Mix and Match looks.

Through different materials, cuts and colours, we will create a unique and original look which best reflects your personality, but above all, through my sartorialist pieces and Camouflage and Body-Assessment techniques, I will be able to suggest a different style to make your photos unique, fun and/or dreamy: I will help you to play with colours and designs so you can best express your "hidden" side.

With me and my team, you will transform your image into the most extraordinary version of you!

Price: TBD on the basis of the shoot and other requirements.

